

# Master Digital Marketing & Build a High-Income Career

Live Online Classes on Google Meet | 100% Practical Training



**Expert  
Mentorship**



**Live  
Projects**



**Doubt  
Sessions**



**Certification**



**Freelancing  
Training**



**Placement  
Support**




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## Quick Highlights

 3 Months Live Online Training

 12+ Practical Modules

 Industry Tools & AI Platforms

 Certifications & Internship Documents

 Freelancing Training

 Resume & Interview Preparation

 Placement Assistance

# About Digital Dox



## Anurag Arora

Founder & Digital Marketing Mentor

Anurag Arora is a passionate digital marketing entrepreneur, trainer, and mentor dedicated to helping students build successful careers in the digital world. As the founder of Digital Dox, he has created an online digital marketing institute that delivers practical, industry-focused training through live classes on Google Meet.

With extensive experience in digital marketing, performance advertising, and student mentorship, Anurag combines real-world expertise with a simple teaching approach that makes complex concepts easy to understand. His mission is to empower aspiring marketers, entrepreneurs, and professionals with the skills and confidence needed to thrive in today's competitive digital landscape.



### Our Mission

Anurag Arora is a passionate digital marketing entrepreneur, trainer, and mentor dedicated to helping students build successful careers.



### Our Vision

Our vision is create thoresources and erving ounwrants to innovations and event and cortifionce career colnimments.

## Online Learning Approach



Learn from Anywhere



Live Interactive Classes on Google Meet



Real-Time Q&A Sessions



Recorded Sessions for Revision



Hands-On Assignments



Flexible Learning Schedule

## Practical & Job-Oriented Training



100% Practical Training



Live Projects & Case Studies



Industry Certifications



Freelancing Guidance



Resume Building Support



Interview Preparation



Placement Assistance



# Why Choose **Digital Marketing** as a Career?

## Intro

Digital marketing is one of the fastest-growing and highest-paying career fields, offering flexibility, global opportunities, and limitless earning potential.

## Key Benefits



### High-Demand Industry

Booming market demand



### Work from Home Opportunities

Remote work and home-offices



### Freelancing Potential

Freelancer client communication



### Entrepreneurship Benefits

Business-building opportunities



### Global Job Opportunities

International connectivity



**Build a Career with Unlimited Income Potential and Global Opportunities**

# Why Choose Digital Dox?

Learn from industry experts through live, practical, and career-focused training designed to help you succeed in the digital world.



## Live Instructor-Led Classes

Mentor teaching a virtual classroom in an soothing via Google Meet.



## One-on-One Mentorship

Personalized guidance and direct expert support experiential.



## Real-Time Assignments

Practical tasks, checklists, and project-based learning.



## 100% Practical Training

Practical tasks to checklists, and project-based learning.



## Live Sessions

Usira video playback and cloud storage visuals for anytime access.

## Resume and Interview Preparation



Career guidance.



Everything You Need to Become Job-Ready and Industry-Confident



# Course Overview



A complete digital marketing program designed to take you from beginner to advanced level through practical, tool-based learning and real-world applications.

## Key Overview Points



### Complete Digital Marketing Program

Covers all major modules including:

- SEO, Social Media Marketing, Google Ads
- Analytics
- Content Marketing
- Freelancing



### Beginner to Advanced Level

Structured curriculum suitable for students, professionals, entrepreneurs, and freelancers.



### Practical and Tool-Based Learning

Hands-on training using real industry tools such as:

- Google Ads
- Google Analytics
- Search Console
- Canva, ChatGPT
- Meta Ads Manager

## Learning Joup-based Visualization



Fundamentals

Core Modules

Practical Assignments

Live Projects

Certifications















Career Support

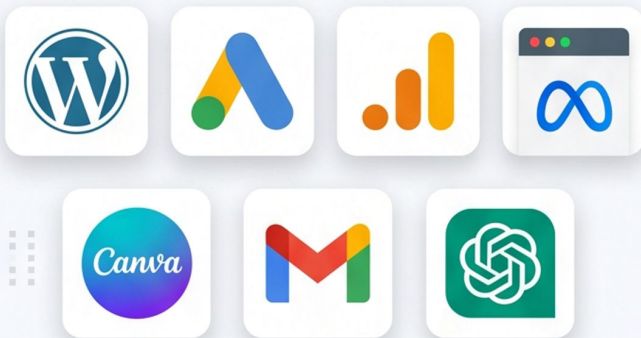


From Beginner to Industry-Ready  
Digital Marketing Professional

# Detailed Course Modules

Master every essential skill required to become a successful digital marketer through our comprehensive, practical, and industry-focused curriculum.

 <b>Digital Marketing Fundamentals</b>	 <b>Website Creation (WordPress)</b>	 <b>Search Engine Optimization (SEO)</b>	 <b>Google Ads</b>	 <b>Facebook Ads &amp; Instagram Ads</b>
 <b>Social Media Marketing</b>	 <b>Content Marketing</b>	 <b>Email Marketing</b>	 <b>Google Search Console</b>	 <b>Freelancing and Client Acquisition</b>
 <b>Google Analytics</b>	 <b>Ads Psychology</b>	 <b>Canva Design Training</b>	 <b>Client pitching &amp; audit report</b>	



**12 Powerful Modules to Build a Complete Digital Marketing Career**



# Tools You Will Master

Gain hands-on experience with the same **powerful tools** used by **top digital marketers**, agencies, and businesses worldwide.



Google Analytics



Google Search Console



SEMrush



Ahrefs



ChatGPT



Claude AI



Canva



Meta Ads Manager



Meta Business Suite



Gemini Flow



**Master Industry Tools Used by Agencies, Freelancers, and Global Brands**

# Certifications You Will Receive

Earn industry-recognized certifications and professional documents that strengthen your resume and showcase your practical skills.



**Certificates That Add Credibility  
to Your Resume and Career**



## Course Completion Certificate

An official certificate awarded after successful completion of the full digital marketing program



## Internship Letter

Professional internship documents demonstrating practical exposure and hands-on training experience



## Individual Project Certificate

Awarded after successfully completing assignments and passing module-wise MCQ assessments



# Career Opportunities After the Course

Unlock multiple high-growth career paths in agencies, startups, global companies, or as an independent freelancer.



## Digital Marketing Specialist

Manage complete online marketing campaigns and growth strategies.



## SEO Expert

Optimize websites to rank higher on search engines and generate organic traffic.



## Social Media Manager

Build brand presence and manage social media strategies.



## Performance Marketer

Run data-driven paid advertising campaigns to maximize ROI.



## Freelance Consultant

Offer digital marketing services independently to clients worldwide.

**Build a High-Income  
Career with Unlimited  
Growth Potential**



# Who Can Join This Course?

Whether you are starting your career, looking for better opportunities, or growing your business, this course is designed for everyone.



## Students

Build job-ready digital skills and create a strong career foundation.



## Job Seekers

Gain practical expertise to secure high-demand digital marketing roles.



## Working Professionals

Upgrade your skills and transition into a high-growth industry.



## Business Owners

Learn to generate leads, sales, and brand awareness online.



## Freelancers

Expand your services and attract clients from around the world.



**Designed for Anyone Who Wants to Build a Successful Digital Career**

# Course Duration & Learning Format

Flexible online training designed to fit your schedule while delivering practical, live, and assignment-based learning.



## Course Duration



Course Duration

**3 Months Comprehensive Program**



Class Schedule

**3 Classes Per Week**



Batch Options

**Weekday and Weekend Batches**  
(Subject to Availability)

## Learning Format



### Live Online Classes

Conducted through Google Meet and Zoom.



### Interactive Live Sessions

Real-time discussions, Q&A, and practical demonstrations.



### Assignments & Practice

Hands-on assignments after each module for better understanding.



### Flexible Learning

Learn from anywhere with a stable internet connection.

**Flexible Learning Schedule with Live Practical Training**

# Choose the Perfect Digital Marketing Program for Your Career Goals

Industry-focused online training programs designed for students, job seekers, freelancers, professionals, and entrepreneurs



## Professional Digital Marketing Program

**12 Industry-Focused Modules**

### Programme Description

Build a strong practical foundation in digital marketing and start your journey toward jobs, freelancing, and business growth.

- ✓ Digital Marketing Fundamentals
- ✓ Website Development with WordPress
- ✓ Google Ads
- ✓ Meta Ads (Facebook & Instagram)
- ✓ Email Marketing
- ✓ Web Analytics & Reporting
- ✓ Graphic Design with Canva
- ✓ Search Engine Optimization (SEO)
- ✓ Social Media Marketing
- ✓ Content Marketing
- ✓ Online Reputation Management
- ✓ Freelancing & Client Acquisition

**Bonus: AI Tools for Digital Marketing**

### Ideal For

Students • Job Seekers • Beginners • Freelancers



## Master Digital Marketing Program

**15 Advanced Modules + 12 Specialization Sessions**

### Programme Description

Master advanced strategies, creative production, and campaign scaling and campaign scaling for premium career and business opportunities.

### Additional advanced modules:

- ✓ Video Editing
- ✓ Brand Pitch Deck Creation
- ✓ YouTube Marketing



### Specialization:

**12 Expert Sessions in Google Ads & Meta Ads**



### Ideal For

Professionals • Entrepreneurs • Agency Owners • Advanced Learners



Live Online Classes via Google Meet



Virtual Trainings



Practical Assignments



One-on-One Mentorship



Certification



Internship Assistance



Resume Building



Placement Support

## Admissions Open for 2026 Batch

Book your free career counselling session and choose the right program for your goals.

📞 9899008058 🌐 [digitaldox.in](https://digitaldox.in) ✉ [info@digitaldox.in](mailto:info@digitaldox.in)

**Enroll Now**

# Student Success & Testimonials

Hear from our students who transformed their careers, secured jobs, started freelancing, and built successful businesses through Digital Dox.

## Testimonials Section



The practical training and live projects helped me land my first digital marketing job.

Anshika



I started freelancing within two months of completing the course.

Prashant



Anurag Sir explains every concept in a very simple and practical way.

Priya V.



## Success Stories Section



Got placed in a digital marketing agency



Started earning as a freelancer



Improved business leads and sales



Switched careers successfully

## Results Achieved Section

**40K**

Job Placements

**200K**

Freelance Projects

**400K**

Business Growth

**100**

Career Transformations



**Real Students. Real Results. Real Career Growth.**

# Frequently Asked Questions

Get answers to the most common questions about our course structure, certifications, and career guidance.



## Do I Need Any Prior Experience?

No prior experience is required. The course is designed for complete beginners as well as professionals looking to upgrade their skills.

## Is a Laptop Required for This Course?

Yes. A laptop or desktop computer is highly recommended for practical learning, assignments, website creation, advertising platforms, analytics tools, and project work. Most hands-on activities cannot be effectively completed on a mobile phone alone.

## Will I Receive Certifications?

Yes. Students receive:

- Course Completion Certificate
- Internship Letter and Certificate
- Individual Project Certificates after passing assignment-based MCQ tests.

## Do You Provide Placement Assistance?

Yes. We offer:

- Resume Building Assistance
- Interview Preparation
- Job Guidance
- Placement Assistance

## Everything You Need to Know Before You Enroll

### How Are Classes Conducted?

Live online sessions are conducted through Google Meet or Zoom with practical assignments and interactive learning.

### What Is the Course Duration?

The course duration is 3 months with 3 live classes per week. Weekday and weekend batches are available subject to availability.

### Will I Work on Live Projects?

Yes. Students gain practical experience through assignments, case studies, and real-world project-based learning.

### Can I Start Freelancing After the Course?

Yes. Dedicated freelancing and client acquisition training is included to help students start earning independently.



# Ready to Start Your Digital Marketing Journey?

Join Digital Dox and Build a High-Income  
Career in Digital Marketing



Phone  
**+91-9899008058**



Instagram  
**@digitaldoxindia**



Website  
**digitaldox.in**



Email  
**supportdigitaldox@gmail.com**



## Enroll Today and Transform Your Career with Practical Digital Marketing Training

**Call Now**

**DM on Instagram**

**Visit Our Website**

**Book Your Free  
Counselling Session**